



World Mining Congress 2018: why sponsor?

The World Mining Congress (WMC) is a global mining industry event, which is held every 2-3 years since 1958 and brings together specialists and scientists from about 50 top industry leading countries.

The official partner of WMC 2018 will receive the following benefits from the status of the Partner:

- ❖ positioning of brand of your company among 2000 experts of MMC and representatives of the world scientific community from about 50 countries of the world;
- ❖ positioning of brand of the Partner at the highest Governmental level (participation of the head of state of RK, as well as officials from Australia, Poland, China and Russia);
- ❖ positioning of brand among 300 investors from around the world;
- ❖ PR campaign in the leading local and international branch media and media portals (more than 150 industry media partners);
- ❖ advertizing campaign on the event among more than 2000 participants and 300 companies – scientific and business community, financial institutions, leading international branch universities and associations, companies of the mining sector, national companies and Government;
- ❖ individual advertizing campaign taking into account the current marketing purposes of the company;
- ❖ weekly mail press releases with the indication of Sponsor name on base (more than 5000 unique contacts);
- ❖ advertizing modules in printed editions (more than 300 editions).